



CREDIT UNION  
LOAN SOURCE



## Recreational Vehicle Loan Participation Program

### CULS IS EXCITED TO ANNOUNCE OUR NEWEST OPPORTUNITY!

Credit unions will soon have the opportunity to diversify their loan portfolios with the same low-risk program they know from Credit Union Loan Source

#### WHAT

CULS is launching a new participation program featuring indirect recreational vehicle loans of all types, including pull-behind campers and drivable motorhomes

#### HOW

The new program will mimic our current Auto loan offering, with monthly pools of RV loans participated out in our proven 99%/1% model

#### WHO

CULS RV loans will be originated from a network of RV dealers across the US. Each dealer will be vetted by CULS' experienced team prior to joining the program

#### WHEN

The new program will launch in late 2023/early 2024!

Accepting commitments now! Contact us to find out more!

### But, WHY?



*The RV industry has seen tremendous growth in recent years, driven by a new generation of campers. Credit Unions are largely underrepresented in the indirect RV lending.*

*The CULS program is an excellent entry point into this market: now your credit union can reap the benefits of diversification and strong yields with just a small portion of the risk!*



Learn more by contacting your Relationship Manager or by visiting our website at [www.buyCULSloans.com/RV](http://www.buyCULSloans.com/RV)